



# Climate Action Week 2022: Towards a Net Zero Future

The Ministry of Sustainability and the Environment warmly invites you to join us in our Climate Action Week, from 19-25 September 2022, to rally our people and communities to take collective climate action and secure a sustainable future for Singapore.

- Domestic and global momentum for climate action has accelerated over the last few years. With the support of businesses, civil society and public agencies, we are on track to achieve our goals under the <u>Singapore Green Plan 2030</u>. Last year, more than 60 partners joined us to organise over 130 programmes during Climate Action Week.
- As we raise our climate ambition to achieve net zero emissions by or around mid-century, collaborations across the private, people and public sectors will become even more important, to spark new ideas, co-create innovative solutions and provide options for everyone to be part of our sustainability journey.
- In line with our renewed climate ambition, the theme for this year's Climate Action Week is "Towards a Net Zero Future". We invite you to join us in encouraging fellow Singaporeans and residents of Singapore to take action or be a changemaker in the community to collectively achieve our net zero aspirations.

# **Objectives**

- 5 Climate Action Week 2022 aims to:
  - RAISE AWARENESS of climate adaptation and mitigation efforts by Public,
     Private and People sectors to support the Green Plan;
  - PARTNER communities and organisations to take concrete steps to realise our net-zero emissions aspiration;
  - RALLY citizens to adopt a sustainable lifestyle, and be environmental stewards;
  - CO-CREATE solutions to achieve our climate action goals; and
  - **EMPOWER** stakeholders to enhance climate resilience.





# Rallying our Community to take Climate Action

- 6 During Climate Action Week, partners may wish to organise activities that will reach the following objectives:
  - Increase understanding of how our actions will impact our carbon footprint and how individuals can make a difference through daily behaviours
  - Inculcate sustainability practices and habits in our people and encourage a mindset shift
  - Contribute towards a <u>Zero-Waste Nation</u> underpinned by a circular economy transforming trash to treasure
  - Encourage end-users and suppliers to take active steps to adopt sustainable practices
  - Help achieve our City in Nature vision through actions such as donating to the <u>Garden City Fund</u> in support of the <u>OneMillionTrees movement</u>, initiate tree planting or set up a <u>Community Garden</u> within your compound
  - Promote nature stewardship by volunteering to monitor local biodiversity through <u>Community in Nature citizen science programmes</u>
  - Encourage the capturing of green growth opportunities by businesses through harnessing sustainability as a competitive advantage (e.g., adopt sustainable practices or develop sustainability solutions), and workers taking on new roles or developing skills in the green economy
  - Promote greener commuting options of walking, cycling and taking public transport – as encapsulated in our <u>Walk Cycle Ride SG</u> vision – and encourage those who must drive to switch to cleaner-energy vehicles
  - Encourage the kickstart of green projects by tapping on funding schemes such as:
    - ▶ \$50 million <u>SG Eco Fund</u>, which supports projects that advance environmental sustainability and involve the community
    - ► <u>Enterprise Sustainability Programme</u> to support Singapore enterprises on sustainability initiatives and on capturing new opportunities in the green economy
    - Our Singapore Fund to initiate projects that build national identity or meet social and community needs.





7 To nudge <u>individuals</u> and <u>businesses</u> towards green practices and habits, the following calls to action can also be incorporated in your activities:



#### Wate

- Reduce water wastage
- Use water-efficient appliances



#### Food

- Support local produce
- Grow your own edibles at home or in a community or allotment garden



#### Waste

- Reduce, Reuse and Recycle Right
- Buy, order, use only what you need
- Bring your own bag or container
- Repair instead of buying new items



## Energy

- Switch off electrical appliances at the socket
- Use fan instead of air-con
- Set air-con temperature at 25°C
- Use energy-efficient appliances



## **Transport**

- Take public transport, walk or cycle, instead of driving
- If you need to drive, choose an electric or hybrid vehicle



## Do more!

- Start an environmental movement in school or at your workplace
- Volunteer in environmental activities for example, tree planting, citizen science programmes, litter picking, community outreach, etc
- 8 We also encourage partners to rally support for green initiatives, such as:
  - Offer special deals or promotions for sustainable and water-/energy-efficient products and appliances
  - Encourage customers to Bring Your Own and opt out of disposables and packaging for online deliveries by providing discounted options or perks
  - Raise climate awareness and offer opportunities to be part of an environmental cause (e.g., encouraging #RecycleRight practices, reduce the use of disposables, food waste and water consumption, support local produce and promote the use of energy- and water-efficient appliances)





- Introduce carbon footprint calculation and labelling, and offer carbon offsetting options
- Showcase your organisation's sustainability practices on social media with the hashtag #ClimateActionSG
- Encourage the cultivation of green habits by sharing tips on social media with the hashtag #ClimateActionSG
- Call for green pledge to support climate action
- Turn your buildings' existing lights green in support of Climate Action Week.
- 9 We encourage partners to find innovative ways to organise inspiring activities as part of Climate Action Week 2022, in compliance with prevailing safe distancing measures. Activities that could be held digitally include e-workshops, webinars, virtual learning journeys and concerts. Physical events could include guided tours and workshops.
- 10 The activities organised by partners last year for Climate Action Week 2021 can be found at this <u>link</u>, or the following QR code:



# **Collaboration and Resource Support**

11 You may wish to co-brand your initiatives by using our campaign hashtags:

#SGGreenPlan #ClimateActionSG #ClimateActionWeek #SGTogether

You can also leverage our online resources, such as publications, infographics and educational materials, at <a href="https://www.greenplan.gov.sg">www.greenplan.gov.sg</a> and <a href="https://www.greenplan.go





13 Selected Climate Action Week 2022 initiatives will be featured on our website, media release and other communications materials, and social media platforms. Here



本地社会企业为响应永续发展与环境部 主办的"气候行动周",推出活动以提高 公众的环保意识,并鼓励公众为减少食

-年一度的"气候行动周"于昨天(12 日) 起登场。主办该活动的永续发展与 环境部表示, 今年共有63个伙伴参与,

https://www.8world.com/singapore/climate-

物浪费而出力。

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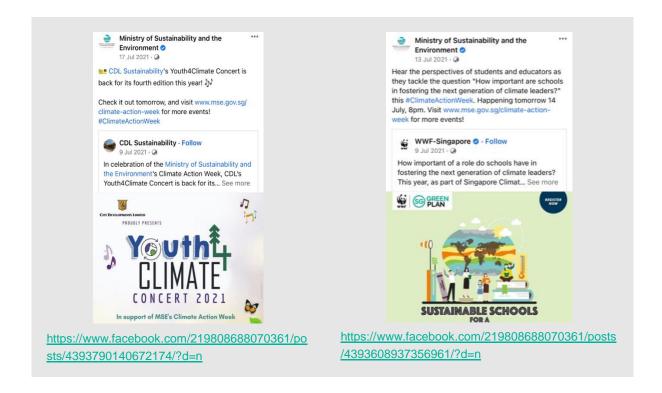
https://www.straitstimes.com/singapore/environmen t/climate-action-week-going-green-sustainable-living



https://mothership.sg/2021/07/mse-climate-actionweek-2021/







- 14 Please indicate your interest to be part of the Climate Action Week 2022 and share with us the details of your initiative by 19 August 2022 through <a href="http://www.go.gov.sg/climateactionweek2022">http://www.go.gov.sg/climateactionweek2022</a>. You may reach out to:
  - ◆ Min Jie (<u>LEE\_Min\_Jie@mse.gov.sg</u>) or
  - ◆ Bee Hui (TOH\_Bee\_Hui@mse.gov.sg)

if you require any clarifications on the Climate Action Week.

We look forward to your participation at Climate Action Week 2022!

